

Old Time Radio **DIGEST**

No. 51

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Serials: Soaps On Radio

MAKES RICH SUDS • SOAKS CLOTHES WHITER
GRAND FOR DISHES • SAFE FOR HANDS

Old Time Radio DIGEST

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TUNE 700

then don't touch that dial!

- 8:00 PM Dennis Day
- 8:30 PM The Great Gildersleeve
- 9:00 PM Duffy's Tavern
- 9:30 PM Mr. District Attorney
- 10:00 PM The Big Story
- 10:30 PM Jimmy Durante Show
- 11:00 PM Peter Grant News
- 11:15 PM Peter Donald Show

WLW

Wednesday, February 11, 1948

Radio & Nostalgia Treasures...

Magazines—Radio Guide, Tune In, Stand By, Radio Mirror and others

Comics—Mysterious Traveler, Shadow, Lone Ranger

Coloring Books—Charlie M^cCarthy, Green Homet, Lone Ranger

Photos—B/W Fibber M^cGee & Molly, Bergan & M^cCarthy, Shadow, and other stars. Color Photo of "JOHNNIE" 5 x 7 or 8 x 10

Fibber M^cGee & Molly: Lobby Cards, Game, Lobby Photos 8 x 10 Glossy's

Books Books Books Large Assortment of Your Favorite Books on The Stars, Shows, News and Sports: Amos & Andy, Bob & Ray, Cheerio, Don M^cNeil, Winchell, Lowell Thomas, Burns & Allen, Eddie Cantor, Fred Allen, Fibber M^cGee & Molly, John Gambling, Ted Malone, Bloopers, Mary Margaret M^cBride, Lone Ranger

Lots of other Treasures Lone Ranger Arcade Cards, Amos & Andy Script Tennessee Jed Premium, Lum & Abner Almanacs, 1936-1937-1938, Orphan Annie Sheet Music (copy), One Man's Family Albums, Tom Corbett Space Cadet Record

TELL US WHAT YOU ARE LOOKING FOR WE WILL HUNT FOR YOU!

THIS IS ONLY A PARTIAL SAMPLING OF OUR STOCK
SEND SASE FOR A LIST



Treasure Hunters

Barbara Davies (203) 487-0240 evenings only!
Box 463 Mansfield Center, CT. 06250
ASK US AND WE WILL HUNT FOR YOU

Information And Help To The New Collector

Serials: Soaps On Radio

by Terry G.G. Salomonson

Serial: adj. 1. Of, forming, or arranged in a series: serial numbers. 2. Published or produced in installments, as a novel or television dramas. 3. Pertaining to such publication or production. n. A literary or dramatic work published or produced in installments.

The definition above explains most of the radio programs that have been developed over the last 60 years. From many of the early dramatic broadcasts grew the basics of the "daytime female serial dramas" and the "light, homey, or love interest dramas." We must also remember that yesterday's soap operas are nothing like today's soap operas.

Many serialized programs never made it beyond the local radio station. Some made it to the national level and died quickly. A few stations, feeling they had a real powerful program that would generate a great deal of revenue, refused to allow the program to leave their total control. Thus, it was not uncommon for the real talent to leave the program and start a new series under a new name, leaving the station with the former program in name only. This happened more than any of us are aware of.

It occurred with one of the earliest and longest-running radio programs. The program first hit the air in 1926.

Charles Correll & Freeman Gosden had been working together since 1920 when they hit upon a great radio idea. Their first broadcast of SAM 'N' HENRY was on 01/12/26 at WGN Chicago. They were about to go national a little over two years later when the station, owner of the name SAM 'N' HENRY, refused to allow them to use the name.

Changing stations and the name of the program, AMOS 'N' ANDY premiered on

WMAQ in Chicago on 03/19/28. WMAQ was to become the Chicago outlet for CBS. The program was to change networks and started broadcasting on 08/19/29 over NBC-Red at 11:00 p.m. for Pepsodent. Final program aired 11/25/60 as THE AMOS AND ANDY MUSIC HALL.

SAM 'N' HENRY, and later AMOS 'N' ANDY, was the start of radio serials. CBS started serial programming with THE TRUE STORY HOUR in 1927. NBC quickly followed with a 30-minute serial, REAL FOLKS, beginning on 08/06/28. ROMANCE ISLE also started around this time on the same network.

Here is where the beginning of soap operas may become confusing. Marion & Jim Jordan (that's right, FIBBER MCGEE & MOLLY), began a new 30-minute radio program at 5:00 p.m. over WENR in Chicago starting on 06/07/29. The broadcast was called THE SMITH FAMILY. On 03/04/31, the 83rd broadcast moved to WMAQ NBC-Red.

The program would move back to WENR with broadcast #135 on 11/08/31. Copyright (C) 1992 by Terry G.G. Salomonson

This was a family-oriented program focusing on an upper middle class family. In March of 1930, sponsorship was offered by The National Tea Company. Program #156 on 04/03/32 was the last broadcast.

Marion Jordan did not consider this to be a soap, but was it? It could possibly have been the first true soap.

In 1929, CBS also started a program called TRUE ROMANCES.

Love was certainly starting to fill the airwaves.

11/20/29 was the start of THE RISE OF THE GOLDBERGS over WJZ NBC-Blue. The 15-minute program aired at 7:15 p.m. on Wednesday, and in the

NET WEIGHT ONE POUND EIGHT OUNCES

OXYDOL

SOAKS OUT DIRT... SAFELY



OXYDOL'S SPEEDY SUDS SAVE TIME AND DRUDGERY—GET WHITE CLOTHES SHADES WHITER—YET ARE SAFE FOR WASHABLE COLORS, HANDS

TUB WASHING

HOW TO SOAK OUT DIRT IN 10 MINUTES

1 Sprinkle Oxydol in tub, and add a little COLD water first, swishing around to start suds. 2 Add HOT water to desired temperature (very hot for white clothes—lukewarm for colors). For best results use enough Oxydol to maintain lasting suds after clothes are added. 3 Soak clothes 10 minutes, dousing up and down several times to dislodge loosened dirt. Overnight soaking is perfectly safe for white clothes, but unnecessary with Oxydol. 4 Sprinkle especially stubborn spots with dry Oxydol and rub clean. Wring out for rinsing. 5 Thorough rinsing is essential to carry away the dirt. Rinse first in hot water, then in cool. Bleach can be added to final rinse.

WASHING MACHINE

HOW TO GET WHITER, BRIGHTER WASHES

1 If you wish, you can soak clothes for a few minutes in a tub of cool water with thick Oxydol suds. White clothes can be soaked overnight. 2 Fill washer with water (hot for white clothes, lukewarm for colored). Start wa-hor, then pour in Oxydol. 3 Run one minute, then add clothes (wringing them into the washer if they have been soaked beforehand). 4 Run the machine from 5 to 10 minutes, depending upon amount of dirt in clothes. 5 Rinse first in hot water, then in cold. Bleach can be added to the final rinse. (Boiling is unnecessary with Oxydol but if you prefer to boil your white cottons and linens you will find that Oxydol will give wonderful results in the boiler.)

FOR SPEEDIER DISHWASHING



Use Oxydol this speedy way: 1 Sprinkle Oxydol in dishpan. 2 Add a little COLD water first and swish to start suds. 3 Add HOT water to desired temperature. You'll swish up mountains of rich suds almost instantly—suds that last, so you don't have to keep adding more soap. Try Oxydol for dishes tonight. You'll be delighted at how quickly it dissolves grease, leaves dishes and silver sparkling clean.

A MARVEL FOR GENERAL CLEANING

Makes sinks, bathtubs shine like magic—refrigerators, woodwork fairly gleam—without hard scrubbing. Fast-acting Oxydol saves time and work in washing painted walls, plain, waxed and varnished floors. Clean case-sets, shelves quickly, easily. Grand for enameled furniture. And with Oxydol's rich suds—no grit to scratch or mar polished surfaces. Use it regularly for safe, speedy, easy cleaning.



LISTEN IN DAILY TO OXYDOL'S OWN "MA PERKINS"



PROCTER & GAMBLE

MADE IN U. S. A.

CARTON PATENTS 1,992,289 1,992,290 1,992,291

1930-1931 season aired Saturday at 7:30 p.m. Starting on 07/13/31 and continuing through the 1934 season, it became a nightly serial. Leaving the air for several years, it again resumed in 1937 over the CBS network for Oxydol and was heard concurrently on the Mutual network for a short time. The program left the air in 1945. Was this the first true soap (being sponsored by a soap company)?

In 1930 over NBC, several more serial/family/soap type programs began: UNCLE ABE AND DAVID, RAISING JUNIOR, MOONSHINE AND HONEY-SUCKLE, and CARELESS LOVE.

WGN Chicago started broadcasting PAINTED DREAMS. Created by Irna Phillips, who also appeared on the program, it evolved from an earlier serial called SUE AND IRENE. WGN, as with SAM 'N' HENRY earlier, controlled and owned the program. Irna Phillips lost control of the program to the station after it turned down an offer to carry it nationwide. (Will they ever learn?) She left for NBC and created TODAY'S CHILDREN. Starting on 10/10/33, PAINTED DREAMS finally did air over CBS but ended in 1934. This was considered by many to be the first true soap opera.

1930 was also the beginning of EASY ACES which first aired on KMBC, Kansas City. Appearing on the CBS network starting on 03/01/32 for Luvorin, sponsorship eventually went to American Home Products on 10/10/33. The show's final broadcasts were in 1944.

1930 was also the year that CLARA, LU 'N' EM appeared for the first time over WGN in June. It would go to NBC starting on 01/27/31, and pick up sponsorship of Super Suds. Colgate sponsorship on NBC-Blue began on 02/15/32. Super Suds was again sponsoring by 1934. Louise Starkey appeared as Clara, Isobel Carothers as Lu, and Helen King as Em.

1931 offered DADDY AND ROLLO, LOVE STORIES on CBS. MYRT AND MARGE, also on CBS, started evenings

on 11/02/31. It would switch to daytime programming on 01/04/37 and continue until 1942. MARY AND BOB arrived on NBC.

By 1932, the "daytime female serial dramas" and the "light, homey, or love interest dramas" were starting to become more and more popular. NBC-Blue introduced ROMANCE and SHEER ROMANCE.

Also on the Blue, BETTY AND BOB began on 10/10/32 for General Mills.

ONE MAN'S FAMILY started over KGO, San Francisco on 04/29/32 as a local show. It began on 04/13/32 as a Pacific regional show and finally on the NBC network East Coast starting 05/17/33.

VIC AND SADE ran as a sustained program between 06/29/32 and 11/03/34 over NBC. Procter & Gamble started sponsorship on 11/03/34. The show would eventually air over the NBC Red and Blue networks, and later on NBC and CBS, simultaneously ending on 09/29/44.

Originally called BILL THE BARBER, JUST PLAIN BILL began on CBS 09/19/32 and ending in 1955.

One of the first transcribed soaps, JUDY AND JANE started on 10/10/32 for the J.A. Folger company. This program aired over NBC in the Midwest only.

In 1933 MARIE, THE LITTLE FRENCH PRINCESS was CBS's first daytime serial beginning 03/07/33 and lasting until 1935. It was sponsored by Louis Phillips. TODAY'S CHILDREN, Irna Phillips answer to losing PAINTED DREAMS, began on NBC-Blue 09/11/33 and was sponsored by Pillsbury.

THE ROMANCE OF HELEN TRENT for CBS covered the years from 07/24/33 until 06/24/60.

Starting on 08/14/33 at WLW Cincinnati, MA PERKINS had one of the longest runs of any soap. NBC-Red picked up the program on 12/04/33, and after 7,065 daily episodes, it left the air on 11/25/60. It was sometimes referred to as OXYDOL'S OWN MA PERKINS.

Beginning with 1934, the listing per year of new soaps got longer and longer

until 1940. I will give the starting and ending dates of each program, as I know them. This is not the total listing of soaps. Remember, many soaps were local. As an example, Joan Vitez and Harriett Russell Livingstone starred in ANN WORTH, HOUSEWIFE. Popular in the Detroit, MI area, but unknown across the rest of the country. How many of the following titles do you remember?

1934

HOME SWEET HOME (NBC-Red)

07/23/34-11/16/36

DREAMS COME TRUE (NBC-Red)

07/16/34-04/11/35

SONG OF THE CITY (NBC-Red)

08/14/34-1935

PEGGY'S DOCTOR (NBC-Red)

10/01/34-1935

THE GUMPS (CBS) starting on

11/05/34. (This was the first daytime serial to be based on a comic strip. There was an earlier series on WGN in 1931.)

THE LIFE OF MARY SOTHERN

(Mutual) from 1934 to 1938. (This was Mutual's first daytime serial.)

Sponsor Hinds Cream

1935

THE STORY OF MARY MARLIN

01/01/35-45 (Intro WMAQ 01/03/34)

Sponsor Kleenex CBS.

THE O'NEILLS NBC-Red 10/08/35

(started evenings 12/10/34 CBS)

Ivory Soap.

BACKSTAGE WIFE (Mutual 08/05/35 (Moved to NBC 03/30/36-59)

MRS. WIGGS OF THE CABBAGE

PATCH (1st adapted from a novel)

CBS 02/04/35-12/23/38

Sponsor Jad Salts.

FIVE STAR JONES

02/04/35-02/05/37

MOLLY OF THE MOVIES

10/10/35-04/23/37 Mutual 1936

PEPPER YOUNG'S FAMILY NBC

01/13/36-59 (Introduced as an evening

feature in 1932 under title RED ADAMS.

Later called RED DAVIS, FOREVER

YOUNG) Sponsor Camay Soap.

DAN HARDING'S WIFE NBC Red

01/20/36-39



THE COMPLETE
HOUSEHOLD SOAP

REG. U.S. PAT. OFF.

OXYDOL

DISSOLVES IN A FLASH
GIVES RICH SUDS

Really SAFE For
Washable Colors

Oxydol's rich thick suds are SAFE for every washable color and fabric in the family laundry. Even bright-colored cotton prints such as those used in women's dresses and children's playsuits, given the equivalent of more than a full year's washing in Oxydol suds, showed no perceptible sign of fading — came out brilliant, sparkling.

JOHN'S OTHER WIFE NBC
09/14/36-44 Sponsor Louis Phillipe.
RICH MAN'S DARLING CBS 02/17/36
(Replaced by OUR GAL SUNDAY
03/29/37) Sponsor Jo-Cur.
MODERN CINDERELLA CBS
06/01/36-37
GIRL ALONE NBC-Red 07/13/36-41
Sponsor Kellogg.
LOVE SONG Mutual 08/31/36-
03/05/37 Sponsor Gold Medal.
HEINZ MAGAZINE OF THE AIR CBS
09/02/36 (Returned as CAROL
KENNEDY'S ROMANCE
08/37-07/30/38)
DAVID HARUM NBC-Blue 01/27/36-
50 Sponsor Bob-O.
BIG SISTER CBS 09/14/36-52
Sponsor Rinso.
BACHELOR'S CHILDREN CBS
09/28/36-46 Sponsor Old Dutch.
HOUSEBOAT HANNAH 1938 (1st
heard coast-to-coast 1936 by ET)

1937
FOLLOW THE MOON NBC-Red
01/04/37-38 Sponsor Pebeco.
AUNT JENNY'S TRUE LIFE STORIES
CBS 01/18/37-56 Sponsor Spry.
THE GUIDING LIGHT NBC-Red
01/25/37-56 Sponsor White Naptha.

(THE RIGHT TO HAPPINESS evolved
from THE GUIDING LIGHT in 1939)
WE ARE FOUR Mutual 03/01/37
PRETTY KITTY KELLY CBS
07/19/37-40 Sponsor Wonder Bread.
OUR GAL SUNDAY CBS 03/29/37-
01/02/59
THE COUPLE NEXT DOOR Mutual
04/12/37-60
LORENZO JONES NBC-Red
04/26/37-55 Sponsor Sterling Drugs.
THE ROAD OF LIFE CBS/NBC-Red &
Blue 06/37-59
ARNOLD GRIMM'S DAUGHTER CBS
07/05/37-42
KITTY KEENE, INC. NBC-Red
09/13/37-41
JENNY PEABODY CBS 10/18/37-38
HILLTOP HOUSE CBS/Mutual
11/01/37 Sponsor Palmolive Soap.
JANE ARDEN

1938
TERRY REGAN: ATTORNEY AT LAW
NBC-Blue 01/03/38-06/29/38
MARGO OF CASTLEWOOD NBC-
Blue
WOMAN IN WHITE NBC-Red
01/03/38-48 Pillsbury.
STEPMOTHER CBS 01/17/38-42
Colgate

YOUR FAMILY AND MINE NBC-Red
04/25/38-40 Sealtest
JOYCE JORDAN, GIRL INTERNE
Calox (name changed to JOYCE
JORDAN, M.D. in 1942) CBS
05/30/38-48
VALIANT LADY NBC-Red 05/30/38-
46 (Started on CBS 03/07/38 as part of
Gold Medal Hour)
YOUNG WIDDER BROWN NBC-Red
06/06/38-56 Cal Aspirin.
STELLA DALLAS NBC-Red
06/06/38-55 (Started on WEA, NY 10/
25/37) Phillips.
THOSE HAPPY GILMANS NBC-Red
08/22/38-05/19/39 Corn Kix.
LIFE CAN BE BEAUTIFUL CBS 1st
year CBS/NBC-Red 2nd year 09/05/38-54
Ivory Soap.
MADAME COURAGEOUS NBC-Blue
09/26/38-12/23/38
HOUSEBOAT HANNAH NBC-Red
09/26/38-41 Lava Soap. (Syndicated ET
series from 10/36)
JANE ARDEN 09/26/38-06/23/39
Ward Baking.
HER HONOR, NANCY JAMES CBS
10/03/38-07/28/39 Kleenex.
SCATTERGOOD BAINES CBS
10/31/38-42(CBS Pacific Network
02/22/37) Wrigley Gum.

THIS DAY IS OURS CBS 11/07/38-
01/20/40 Crisco. (On NBC-Blue until
03/29/40)
CENTRAL CITY NBC-Red 11/21/38-
04/25/41 Oxydol.
MOTHER-IN-LAW

1939
DOC BARCLAY'S DAUGHTERS CBS
01/23/39-01/19/40 Personal Fin.
THE LIFE AND LOVES OF DR.
SUSAN CBS 02/13/39-12/29/39
THE CARTERS OF ELM STREET
NBC-Red 02/13/39-40 Ovaltine.
MANHATTAN MOTHER CBS
03/06/39-04/05/40 Chipso.
MIDSTREAM NBC-Red 05/01/39-40
(Started WLW, Cincinnati 1938) Teel
WHEN A GIRL MARRIES CBS
05/29/39 Prudential.
CAROLINE'S GOLDEN STORE NBC-
Red 06/05/39 (Moved to CBS 10/09/39)
THE MAN I MARRIED NBC-Red
07/03/39-42 Oxydol.
WOMAN OF COURAGE CBS
07/17/39-42 Octagon.
MEET THE DIXONS CBS 07/31/39
(Richard Widmark starred as Wesley
Dixon)
THE TROUBLE WITH MARRIAGE
NBC-Blue 07/31/39-12/29/39

MORTIMER AND CHARLIE



BESSIE IS SO SENSITIVE.



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By EDGAR BERGEN



ORPHANS OF DIVORCE NBC-Blue
09/39-42 Dr Lyons.
THUNDER OVER PARADISE NBC-
Blue 10/02/39-41 Mueller.
ELLEN RANDOLPH NBC-Red
10/09/39-41 Supersuds.
MY SON AND I CBS 10/09/39-40
Calumet.
SOCIETY GIRL CBS 10/09/39-40
Kreml.
BY KATHLEEN NORRIS CBS
10/09/39-41 Wheaties.
BEYOND THESE VALLEYS CBS
10/09/39-09/27/40
THE RIGHT TO HAPPINESS NBC-
Blue 10/16/39-12/31/57 Crisco.
(Evolved from THE GUIDING LIGHT)
AGAINST THE STORM NBC 10/16/
39-42 Ivory Soap.
YOUNG DR. MALONE NBC-Blue
11/39 then CBS 04/29/40-11/25/60
THE AFFAIRS OF ANTHONY NBC-
Blue
1940
MARTHA WEBSTER (LIFE BEGINS)
CBS 01/22/40 Campbell Soups.
AMANDA OF HONEYMOON HILL
NBC-Blue 02/05/40-46
LONE JOURNEY NBC-Red
05/27/40-43 Kraft.
THIS SMALL TOWN NBC-Red
09/30/40-04/25/41 Duz.
PORTIA FACES LIFE CBS
10/07/40-51 Post Flakes.
WE, THE ABBOTTS CBS 10/07/40-42
Best Foods.
KATE HOPKINS, ANGEL OF MERCY
CBS 10/07/40-42 Maxwell House.
MOTHER O'MINE NBC-Blue
10/40-41 Clapps Food.
1941
THE JOHNSON FAMILY (Started on
WLW then Mutual)
HOME OF THE BRAVE CBS 01/06/41
CHARLIE AND JESSIE CBS 01/41
THE MYSTERY MAN NBC-Red
03/24/41-42 Wheaties.
THE STORY OF BESS JOHNSON
CBS 03/31/41-42
THE BARTONS NBC-Red 10/41-06/42
Duz.
FRONT PAGE FARRELL Mutual
06/23/41-54 Anacin.

BRIGHT HORIZON CBS 08/25/41-45
Swan Soap.
MAUDIE'S DIARY CBS 08/13/41
THE SECOND MRS. BURTON CBS
09/21/41-60
HELPMATE NBC-Red 09/41-44
Old Dutch.
STORIES AMERICA LOVES (KITTY
FOYLE) CBS 10/06/41 Wheaties.
HELPING HAND CBS 10/13/41-42
Ironized Yeast.
WE ARE ALWAYS YOUNG
BUCK PRIVATE AND HIS GIRL
EDITH ADAMS' FUTURE Mutual
HELEN HOLDEN Mutual
GOVERNMENT GIRL Mutual
I'LL FIND MY WAY Mutual
1942
WE LOVE AND LEARN CBS
04/13/42-44 General Foods. (Started AS
THE TWIG IS BENT in 1941 on ET)
SECOND HUSBAND CBS 04/42-46
Sterling Drugs.
LONELY WOMEN (TODAY'S
CHILDREN) NBC 06/42 General Mills.
SNOW VILLAGE NBC 12/28/42-
11/11/43 Procter & Gamble.
1943
WOMAN IN AMERICA NBC
01/25/43-46 Procter & Gamble.
LORA LAWTON NBC 05/43-49
Babbitt.
THE OPEN DOOR NBC 06/21/43-
06/30/44 Standard Brands.
AMERICAN WOMEN CBS 08/02/43-
44 Wrigley Gum.
BRAVE TOMORROW NBC 10/11/43-
44 Procter & Gamble.
PERRY MASON CBS 10/18/43-55
Procter & Gamble.
1944
SWEET RIVER ABC 01/03/44-44
Staley.
THIS CHANGING WORLD CBS
07/03/44-45
TENA AND TIM CBS 08/07/44-46
(ET series from the mid 1930's) Cudahy
Packing.
ROSEMARY NBC 10/02/44-55
Procter & Gamble.
TWO ON A CLUE CBS 10/02/44-48
General Foods.

It's Here!

The
TOM MIX
Book

by
M.G. "Bud" Norris

THE
TOM MIX
BOOK



M. G. "Bud" Norris

For Nostalgia Buffs, Movie Historians, Collectors, and Tom Mix Fans.

The Story of the Movies' Greatest and Highest-paid
Western Star. His Career, Cars, Homes, and Wives.

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- ★ History of Tom Mix Radio Program, 1933-1950, and Description of all 148 Ralston Premiums.
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A Big, 8½ x 11 inch, 2¼ pound volume with 379 pages,
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THE STRANGE ROMANCE OF
EVELYN WINTERS CBS 11/20/44-48

1945
BARRY CAMERON (THE SOLDIER
WHO CAME HOME) NBC 04/16/45-46
Manhattan Soap.

A WOMAN'S LIFE CBS 07/09/45-46
Lever Brothers.

1946
MASQUERADE NBC 01/14/46-
08/29/47 General Mills

ROSE OF MY DREAMS NBC
11/25/46-a couple of additional months
Manhattan Soap.

1947
KATIE'S DAUGHTER NBC 03/47-48
Manhattan Soap.

WENDY WARREN CBS 06/23/47-58
General Foods.

THE STORY OF HOLLY SLOAN NBC
09/01/47-48 General Mills.

SONG OF A STRANGER Mutual
09/29/47-48 Pharmaco.

THIS IS NORA DRAKE NBC
10/27/47-59 Toni.

1948
THE BRIGHTER DAY NBC
10/11/48-56 Procter & Gamble.

1949
MARRIAGE FOR TWO NBC
07/11/49-10/03/49 (Sustained)
10/03/49-03/31/50 Kraft Cheese.

1950
NONA FROM NOWHERE CBS
01/09/50 (lasted a couple of months)
Babbitt.

1951
DR. PAUL ABC Wesson Oil.
KING'S ROW NBC 02/26/51-10/51
Colgate.
WOMAN IN MY HOUSE NBC
1951-59 Manhattan Soap.

1952
THE DOCTOR'S WIFE NBC
03/03/52-56 Ex Lax.

1954
EVER SINCE EVE ABC (Sustained)

1955
ONE MAN'S FAMILY NBC
07/04/55-05/08/59 (This is a daytime
version) (First heard on KGO, San
Francisco on 04/29/32)
HOTEL FOR PETS NBC Quaker Oats

1957
THE AFFAIRS OF DR. GENTRY NBC
01/57-59
FIVE STAR MATINEE NBC 1957-58

1958
REAL LIFE STORIES NBC 1958-59

1959
WHISPERING STREETS CBS 1959-
60 (Originally ABC in 1953)

1960
BEST SELLER CBS 06/27/60
(Radio's last serial drama)

Additional serial titles from over the
years:

THREE GIRLS LOST
THE STOLEN HUSBAND
SEARCH FOR TOMORROW
TROUBLE HOUSE
MOTHER O' MINE
LINDA'S FIRST LOVE

(By transcription)
MARY FOSTER, THE EDITOR'S
DAUGHTER (By transcription)

Hello Again, Radio

P.O. Box 6176 Cincinnati, Ohio 45206



REVISED CATALOG NO. 5

Old time radio on cassettes.



Our friends at Vintage Radio are offering
the following specials from their vast
archives of over twenty thousand shows.

THE ADVENTURES OF RED RYDER Special #1 \$15.95

Red Ryder and Little Beaver match wits with their old
enemy Ace Hanlin. The following eight shows are in
chronological order and are from Red Ryder's first year
on radio. Excellent sound.

#11 "Range War." 2/26/42
#12 "Indians and the Bonanza Mine." 2/28/42
#13 "Trouble at Bullion Bend." 3/3/42
#14 "Trouble at Iron Horse Junction." 3/5/42
#15 "Terror in the Pecos Valley." 3/7/42
#16 "Dobie Town." 3/10/42
#17 "Casa Grande Valley." 3/12/42
#18 "Frying Pan Valley." 3/14/42

RADIO FIRSTS Special #2 \$17.95

The following five hours are first shows or audition
shows! Sound varies from excellent to very good.

Superman 15 min. Jack Benny 5/2/32
Gene Autry 15 min. Our Miss Brooks 6/23/48
The Six Shooter--Audition Roy Rogers 1/29/48
Flash Gun Casey 7/7/49 Gunsmoke (pilot) 7/13/49
(Heavy disc scratch) Have Gun, Will Travel
Yours Truly, Johnny Dollar 11/23/58
Big Town 10/19/37

HOPE AND CROSBY Special #3 \$19.95

The following twelve shows are in excellent sound.

Bing Crosby Show Bob Hope Show
w/Boswell sisters 9/8/34 w/William Holden
w/Bob Hope 10/16/46 w/Jane Russel
w/Judy Garland 2/19/47 w/Ann Baxter
w/Garland, Hope 10/11/50 Xmas at Long Beach
w/Garland, Hope 10/18/50 w/Jack Benny 11/9/49
w/Donald O'Connor w/Al Jolson

VINTAGE RADIO PO BOX 1934 Tracy, Ca 95378-1934

Please send me the following specials: []-[]-[]
Total: _____ + S&H \$3.00 = _____

A Catalog listing thousands of shows will be sent with
each order. Catalog Only: [] \$3.00

SLAPSTICK

On a Paying Basis

Abbott and Costello stuck to
custard-throwing comedy and
grew to be its modern masters

By Francis Chase, Jr.



A YEAR and a half ago a couple of comics stepped up to the microphone of the "Kate Smith Hour" for a ten-minute, one-appearance guest performance. No one—with the possible exception of the comics themselves—had any idea that their appearance was anything other than the simple guest performance it seemed, for their comedy was rowdy, hilarious, low-born and, to use their own words, "the hokiest of hoke."

Bud Abbott and Lou Costello are still making their weekly appearances with Kate Smith, and this season are answering wider demands upon their services by bringing their rowdy comedy to the New York stage in that hit show, "Streets of Paris," as well. Which may go to show that we haven't changed our entertainment tastes much since the custard-throwing days of Mack Sennett. More likely, however, it proves that these two rascals of low-born repartee were exactly right when they maintained that, in times of stress, people like to have a little comedy that isn't so subtle and modern that they have to strain their gray matter to catch the point. What these two lads deal out is comedy that slaps you in the face.

For example, look at these lines from a recent show:

Abbott: "Costello, do you realize you've said hello to everybody on the program except Ted Collins? How did you come to miss him?"

Costello: "How did I come to miss him? *He ducked!* I'd have given him two black eyes if I hadn't been stopped."

Abbott: "Who stopped you?"

Costello: "Ted Collins . . ."

Or the time Abbott and Costello opened their dog-nursery:

"What did you do with those newborn puppies," Bud asked.

"I put them in the dog-incubator," Lou replied.

"We don't have any dog-incubator."

"No? Then what's that can in the

back yard marked 'Deposit litter here?'"

On another occasion this irrepressible pair went in for football, and to Bud's dismay Lou got mad and quit the team. "I'll take my football with me, too," was Lou's parting shot. "You can use Ted Collins."

"Why should I use Mr. Collins for a football?" Bud asked, innocently.

"Because he's thick-skinned, tight-laced and a bag of wind!" came the quick—if high-pitched—rejoinder.

But the prize gags of this duo always end with the now famous "I'm a bad boy!" line. For example, Bud says, "Suddenly the lion roars! He leaps for you! It takes the two of us to kill that lion!"

"You're wrong," Lou says. "It will only take one of us. I ain't going to be there."

"Isn't that something!" Very excited. "I figure out a scheme to make some money. Am I selfish about it? No. Did I try to hunt lions alone? No. I'm willing to let you capture the lion and what thanks do I get? You want to run away."

Lou, in his softest, most self-repentant tone, admits, "I'm a bad boy!"

The phrase has caught on. Kids repeat it in mock Costello tones, and school principals all over the country admit that Abbott and Costello, through their constant repetition of the line, have made children more "behavior conscious." Public School 17, of Manhattan, even decorated the pair with gold medals in recognition of their salutary effect upon its pupils. But while the phrase is well known, it has not been repeated as much as listeners think. As a matter of record, the "I'm a bad boy" gag is used only once on each broadcast.

The Abbott and Costello style of comedy—and they have set a style regardless of how much they belittle themselves and call the comedy they deliver "hokum"—isn't something that just happened. It was born of the com-

them, took them out to dinner. A few months later this amazing pair announced their marriages to the battling Amazons.

The Costellos live in Paterson, where Lou grew up, and the pride of their lives are two daughters, Patricia Anne and Carol Lou. Lou's hobby is making movies of them, and he has sound-equipment to do the job right. When you go out to see the Costellos, he'll drag out a projector and show you a progressive history of their infant lives.

The Abbotts haven't any children, but at the moment they're all wrapped up in their new home at Stony Brook, Long Island.

In broadcasting, the pair have developed certain peculiarities or actions which they repeat "just for luck." If the script concerns itself with football, Costello wears a football uniform. He wears a different costume for every broadcast. Also, Costello is one of the few radio stars who never uses a script. He depends solely upon his memory for his lines. And the little laugh that always marks the end of an Abbott and Costello broadcast comes when Costello trips as he leaves the microphone. The first time Costello tripped, the audience laughed and the broadcast was a big success. So, every week now, Costello makes it a point to trip as he leaves the stand. It invariably gets a laugh, and, more important, "it's lucky."

When the parts in "Streets of Paris" were offered them, both Abbott and Costello turned them down. The most important reason was that a stage show would keep them away from their homes more than they wanted to be away. A minor reason was that they had found a real success in radio and were not anxious to jeopardize it by doing a stage show which might flop. So they made up a number of conditions which they felt Harry Kaufman, producer of "Streets in Paris," wouldn't accept. These started off with a demand for five hundred dollars a week more

than he offered and ended up with equal billing with Bobby Clark, long an established musical-comedy star. If all this failed to dampen Kaufman's ardor, Costello was to say that he had a lot of property in Hollywood that needed looking after.

Kaufman surprised them by acceding to their every request, so when the time came for Costello to pull the one about his Hollywood property he stood up and pounded the table.

"We'll sign this contract on only one condition," he shouted.

"What's that?" Kaufman asked.

"Get me two ducats to 'Hellzapoppin' for tonight."

He got the ducats, Abbott—for once—got crossed up by Costello, and Kaufman got their signatures on contracts. Now both boys are glad, because the show has been a hit, largely due to their efforts, and they're still two of the top comedians on the air.

Radio Guide • 1939

TONIGHT

Those bedlamites of
stage, screen, and radio—

**ABBOTT and
COSTELLO**

note the new
time!

10 EWT-9 CWT
ON THE AIR FOR
CAMEL



"Stop, Malone, stop—you're breaking my arm!"

STAR OF STARS ELECTION WINNERS

AND so the 1939 Star of Stars Poll is completed. Ballots have poured in as never before. Each week we've seen our mailbags heaped higher. Each week we've seen longer rows of girls counting and tabulating your votes—750,000 votes, ladies and gentlemen! It's been a big job, to be sure, but a worth-while job. For the Star of Stars Poll has established Radio Guide as the great clearing-house for radio preferences. In 1937 you preferred Jack Benny; in 1938 you preferred Jessica Dragonette; in 1939—Nelson Eddy! And for your specific preferences, we refer you to a new and convenient table of results on these pages. For each classification on the ballot, you'll find the picture of the winner with his standing in points (based on 100) and his runners-up listed below with their standings. We don't need to list the winners here, but comment on some unusual twists in the returns might be interesting. Naturally we were surprised, as we think you'll be, at the similarity in the Star of Stars voting of this year and last. In 1938 it was Jessica Dragonette, with Nelson Eddy taking second honors. This year their positions are reversed. We rather expected Bergen and McCarthy to creep up on Jack Benny, who won first honors among comedians last year, and we weren't disappointed. Other observations: Lowell Thomas noses out the great Winchell in the male commentator's event; Margaret Speaks wins over Dragonette, second Star of Stars choice, in her own classification; finally, Nelson Eddy, the Star of Stars, is also the greatest standout winner in any one classification!



Bergen-McCarthy

BEST COMEDIAN

1. Bergen-McCarthy . . . 39.1
2. Jack Benny 23.1
3. Bob Hope 09.8
4. Eddie Cantor 07.6
5. Fibber McGee 07.2
6. Fred Allen 04.8
7. Bob Burns 03.0
8. Abbott and Costello 01.8
9. Al Pearce 01.1
10. Ransom Sherman 00.8
11. Frank Morgan 00.7
12. Robert Benchley 00.4

BEST COMMENTATOR (MAN)

1. Lowell Thomas . . . 33.8
2. Walter Winchell 15.3
3. H. V. Kaltenborn 14.8
4. Boake Carter 10.6
5. Jimmie Fidler 09.4



Director De Mille of "Lux Theater"

BEST DRAMATIC PROGRAM

1. Lux Theater 30.5
2. One Man's Family 28.5
3. Campbell Playhouse 11.6
4. Big Town 07.7
5. First Nighter 07.2
6. Vic and Sade 04.7
7. Woodbury Playhouse 03.2
8. Silver Theater 02.2
9. Second Husband 01.6
10. Bachelor's Children 00.9
11. Big Sister 00.8
12. Gulding Light 00.6

6. Edwin C. Hill 09.3
7. Paul Sullivan 02.7
8. Fort Pearson 01.1
9. Gabriel Heatter 00.9
10. Fulton Lewis, Jr. 00.6
11. Deems Taylor 00.5
12. Bob Trout 00.5



Don Ameche

BEST RADIO ACTOR

- 1. Don Ameche 45.1
- 2. Orson Welles 17.3
- 3. Les Tremayne 09.6
- 4. Charles Boyer 09.3
- 5. Edward G. Robinson 04.0
- 6. Hugh Studebaker 02.7
- 7. Raymond Johnson 02.5
- 8. Phil Lord 02.3
- 9. Lanny Ross 02.2
- 10. Martin Gabel 01.3
- 11. Pat Murphy 01.2
- 12. Michael Raffetto 01.0

BEST MUSICAL PROGRAM

- 1. Ford Hour 34.3
- 2. Waltz Time 14.1
- 3. Hit Parade 10.5
- 4. Voice of Firestone 07.5
- 5. N. Y. Philharmonic 06.4



Claire Trevor

BEST RADIO ACTRESS

- 1. Claire Trevor 23.8
- 2. Barbara Luddy 18.3
- 3. Joan Blaine 14.2
- 4. Alice Frost 08.8
- 5. Helen Menken 08.3
- 6. Helen Hayes 08.0
- 7. Anne Seymour 05.8
- 8. Betty Winkler 04.3
- 9. Kathleen Wilson 04.2
- 10. Patricia Dunlap 01.6
- 11. Irene Rich 01.2
- 12. Marjorie Hannan 01.2

- 6. 99 Men and a Girl 06.2
- 7. American Album of Familiar Music 05.7
- 8. Manhattan Merry-Go-Round 04.3
- 9. NBC Symphony 03.3
- 10. Metropolitan Opera 02.5
- 11. Radio City Music Hall 02.4
- 12. Cities Service Concert 02.1



Bing Crosby

BEST SINGER OF POPULAR SONGS

- 1. Bing Crosby 36.1
- 2. Kenny Baker 27.0
- 3. Lanny Ross 10.7
- 4. Don Ameche 06.3
- 5. Jack Baker 04.7
- 6. Frank Parker 03.7
- 7. Rudy Vallee 03.6
- 8. Dick Powell 02.2
- 9. Jerry Cooper 01.7
- 10. Harry Babbitt 01.4
- 11. Frank Munn 00.9
- 12. Skinny Ennis 00.6

BEST ANNOUNCER

- 1. Don Wilson 28.4
- 2. Ken Carpenter 21.8
- 3. Milton J. Cross 15.9
- 4. Harry von Zell 06.7
- 5. Graham McNamee 05.9



Kate Smith

BEST SINGER OF POPULAR SONGS

- 1. Kate Smith 36.6
- 2. Frances Langford 20.1
- 3. Virginia Simms 13.5
- 4. Dorothy Lamour 13.3
- 5. Hildegard 04.6
- 6. Annette King 03.8
- 7. Judy Starr 01.5
- 8. Fran Allison 01.4
- 9. Joan Edwards 01.3
- 10. Kay St. Germain 01.2
- 11. Connie Boswell 01.1
- 12. Muriel Wilson 01.1

- 6. Ford Bond 05.8
- 7. Ted Husing 03.8
- 8. Ken Niles 02.8
- 9. Ralph Edwards 02.5
- 10. Bob Brown 02.3
- 11. Ben Grauer 01.9
- 12. Fred Uttal 01.6

Classified Ads

RADIO SHOWS ON CASSETTE, also radio/tv related material. Catalog \$1, Phil Kierman, 30235 Cupeno Lane, Temecula, CA 92592

WANTED: Amos & Andy radio program items, puzzles & stand-ups. Bob Morgan, 4005 Pitman Rd., College Park, GA 30349.

Steve Dolter, 577 West Locust, Dubuque, Iowa 52001. (319) 556-1188
200 reels, comedy, mystery, drama, Fred Allen, Jack Benny, Suspense, I Love a Mystery. Interested in books about OTR or OTR performers.

Raymond Stanich, 173 Columbia Heights, Brooklyn, NY 11201
Music, personalities, drama, comedy, Railroad Hour, Chicago Theater of the Air, Fred Allen, Richard Diamond, Baby Snooks, Bickersons, Ray Bradbury. Co-authored book: "SOUND OF DETECTION-ELLERY QUEEN ON RADIO." Do research on old time radio. Issue logs.

Radio books, parts wanted prior 1950 from radio repair shops. Send price list. Richards, Box 1542-D, Brooklyn, N.Y. 11201.

CAPTAIN MIDNIGHT ITEMS wanted. DeWayne Nail, P.O. Box 555, Cleburne, TX 76037

Want these Lux shows: Red River, Alice in Wonderland, Paradine Case, Kent Coscarelli, 2173 Wilvester Ave., San Jose, Calif. 95124

RADIO ITEMS BEFORE 1935, sets, speakers, tubes, parts, literature & advertising. Schneider, 9511-23 Sunrise Blvd., Cleveland, OH 44133

WANTED: To hear from anyone with Baby Snooks programs. Buy, sell or trade. Will buy or exchange catalogs. Lynn Wagar, Box 202 B.C.A., St. Cloud, MN 56301.

WANTED TO BUY: Tape recordings of Jay Roberts' Nightlight show on WJR-AM. Please send prices to Jeff Jortzen, 21465 Detroit Rd., #205A, Rocky River, OH 44116

OLD RADIO SHOWS on cassettes. Rare Big Bands and Vocalists too! The absolute best quality. Free catalog. 2732-R Queensboro Ave., Pittsburgh, PA 15226

Tom Monroe, 2055 Elmwood, Lakewood, Ohio 44107, (216) 226-8189 Cassette and reel, mystery, adventure, sci-fi, westerns, drama, some comedy.

MORNING MEN wanted on cassette—older 1940s style especially: Bob Stæle, John Gambling, etc. Lieberman, Hazel St., Tunkhannock, PA 18657.

Wanted: Juvenile adventure serials, Mysterious Traveler, Gangbusters, Fred Allen, 2000 +. Cassettes only.
Ken Weigel, 7011 Lennox Ave. #126, Van Nuys, CA 91405

Nelson Eddy and Bing Crosby Research; send data Box 724, Redmond, WA 98073-0724

Have 488 archival quality sound Cavalcade of America shows. Will buy or trade for more.
Murry Schantzen, 207-B Lynn Ct., N. Aurora, IL 60542

Wanted: 1st Nightbeat program (2-6-50) as well as one where William Conrad appears. Victor Padilla, Jr. 104 Marcy Ave., Brooklyn, NY 11211.

Wanted: Trade or buy Tom Corbett and other SF cassettes. Mark Skullerud, 20110 21st Ave. NW, Seattle, Wash. 98177

WANTED: 16" RADIO transcription recordings. All types.—Paul Scriven, 238 West State Street, Niles, OH 44446. my40441

RADIO TRANSCRIPTION DISCS wanted. Any size, speed. — Box 724H, Redmond, WA 98052.

EDWARD HAMILTON, 933 Naismith, Pl., Topeka, KS 66606 wants CBS Radio Mystery Theater; prefers cassettes...

ALLAN SHERRY, 5410 Netherland Ave., Riverdale, NY 10471 is trying to locate the last date for Prescott Robinson on the air plus any other information about him.

THOMAS HEATHWOOD, 22 Broadlawn Pk., Chestnut Hill, MA 02167 looking for Portia Faces Life, especially July 1948 and April 1949.

ROBERT SHEPHERD, 129 Highfields Rd., Abington, MA 02351 wants to know: who was the announcer for Suspense after Larry Thor and also during Bill Robson's era as producer.

Ted Davenport, 1600 Wewoka, No. Little Rock, AR 72116 is looking for real traders for VG-EX material. 15,000—20,000 shows.

LOGS: Ray Stanica, 173 Columbia Hts., Brooklyn, NY 11201 has a complete log of Mercury Theater of the Air and Campbell Playhouse for a S.A.S.E. with 2 stamps.

WANTED: To hear from anyone with Baby Snooks programs. Buy, sell or trade. Will buy or exchange catalogs. Lynn Wagar, Box 202 B.C.A., St. Cloud, MN 56301.

WANTED: Masterpiece Radio Theater, other multipart NPR or BBC dramas. Buy or trade cassettes. Howard Lewis, 132 Hutchin Hill Rd., Shady, NY 12409

Don Berthel, 807 Glenhurst Rd., Willwick, OH 44094. The Shadow and movie serials. Books on both also.

Frank Tomaselli, 29-10 Donna Ct., Staten Island, NY 10314 is looking for 11 AM from 1939-1944; also Fred Allen's Town Hall Tonight.

Tom Heathwood, 22 Broadlawn Pl., Chestnut Hill, MA 02167. Shadow programs between 1941-44. Has supplement to his catalog for a S.A.S.E.

Chuck Juzek, 57 Hutton Ave., Nanuet, NY 10954. Green Hornet episode where Reid reveals himself to his father as the Hornet around 1943. Need log from 1936-40.

New club based in Seattle invites you to membership. Growing 700 cassette library, printed materials and newsletter. For information write Mike Sprague, Radio Enthusiasts of Puget Sound, 11732 NE 148th Place, Kirkland, WA 98034.

Amos n' Andy Sale: 8mm film in box—Sheet Music Perfect Song—Fresh Air Taxi Cab tin sign. Bob Morgan, 4005 Pitman Road, College Park, GA 30349

Harry Goldman, RR6, Box 181, Glens Falls, NY 12801 wants Kraft Music Hall of 12-11-47 (Al Jolson) Jack Benny "The Bee", Fiorello LaGuardia tribute to Nikola Tesla over WNYC on Jan. 10, 1943.

WANTED: Kid Shows, Serials, Big Band Remotes, Transcription Recordings on Reel to Reel only please. Write to Wally Stall, 8408 N.W. 101, Oklahoma City, OK 73132.

Phil Evans, Box 136 Downtown Station, Bakersfield, CA 93302-0136. Looking for any info in the Candlelight Hour Broadcast from NYC in 1931.

Richard Pepe, Box 303, Elizabeth, NJ 07207. Looking for listing of Top-40 "Hits of the Week" broadcast on WMGM, NYC by Peter Tripp, the Curly-Headed Kid, from 1955-58 (especially 1956).

07/22/1945: Looking for ANY shows broadcast that Sunday. Network/Local. Trade/Buy. Jim Avoll, 239 Foxcroft Road, Pittsburgh, PA 15220-1705 (412) 279-4456

Oldtime Radio-Show Collector's Association (ORCA) is actively seeking members. You can remain loyal to your own local club and still belong. Write Reg Hubert, 45 Barry St., Sudburg, Ontario, Canada P3B 3H6.

Debbie Pimch, Rd 4, Box 234, Meadville, Pa 16335. Looking for any show with Nelson Eddy and/or Jeanette MacDonald.

Jim Blythe, 941 Redding Rd., Ashboro, NC 27203. Wants Lum and Abner, Magic Island, Jerry at Fair Oaks.

Marty Lewin, 8836 N. Lincolnwood Dr., Evanston, IL 60203. Looking for Sid McCoy Show (a Chicago DJ from 50's and 60's.) Also any new Phil Harris-Alice Faye Shows.

Ronald Waite, 578 Whitney Ave., New Haven, CT 06511. Interested in Jack Benny.

Chuck Juzek, 57 Hutton Ave., Nanuet, NY 10954. Would like any info about Maurice Joachim who wrote the scripts for The Avenger.

Classic radio programs on cassettes. Hundreds of titles. Big catalog \$1.00 (refundable). Radio Americana Inc., Box 7431, Baltimore, MD 21227

Richard Palanik, 165 Summitt St., Plantsville CT 06479. Looking for copies of NPR's Dol Savage shows and Nightfall.

Wanted: Jack Benny show dated 12/8/46. Jack Goes Christmas Shopping and Buys Don Shoelaces. Steve Ovaline, 10214 Black Mtn. Rd. 49, San Diego, CA 92126.

Wanted: Cassette of any of the radio program "Hotel for Pets" name your price. Bruce Manschak, 6549 N. Drake, Lincolnwood, IL 60645.

Wanted: I am looking for the Green Hornet Show "Underwater Adventure" that aired 9-24-46. Chuck Juzek, 57 Hutton Avenue, Nanuet, NY 10987.

Wanted: "We The People" Broadcast 1-13-50 and any Lum and Abner shows prior to 1941. Willing to trade for anything in my catalog. Steve Ferrante, Box 153, Oakland Mills, PA 17076.

CAN YOU HELP? I am looking for programs with magic or related material. My catalogue has 48 pages. November 1976, and grows. Will trade recordings of anything and catalogue with you. Drop a line: Snader, Box 12-655, Mexico 12, D.F. Mexico.

WANTED: Classical music broadcasts, ET's, Acetates, tapes, all speeds, sizes, formats, for cash. Joe Salerno, 9407 Westheimer #311A, Houston, Texas 77063.

Vintage broadcasts, reliving radio's past. Free flyers. 42 Bowling Green, Staten Island, NY 10314.

Van Christo, 91 Newbury St., Boston, MA 02116. Looking for Goldberg's Episode which was called "The Hannukah Bush."

Wanted. Copies of owner's manual for AKAI reel recorders, Models 1722W and GX-215D. Reproduced cotes acceptable. Willing to pay reasonable price. Jack Palmer, 145 North 21st Street, Battle Creek, MI 49015

Trade Fibber McGee and Molly Cassettes VG/EX only. Offer 110 shows. Exchange list. Bill Oliver, 516 Third St. North East, Massillon, Ohio 44646.

Mary Sayer. 801 8th St. F5, Sioux City, IA 51105. Looking for any info on "Uncle" Jim Harkin, Fred Allen's manager.

Wanted: 1950 Summer Replacement Show "Somebody Knows" by Jack Johnstone. (8 show run) Dick Olday, 100 Harvey Dr., Lancaster, NY 14080.

GILBERT HUEY, 90 W. Triple Tree Dr., Carrollton, GA 30017 is writing an article on Flash Gordon and needs much information on the radio and tv show.

Pam Nemeck, 1424 Heatherton Dr., Naperville, IL 60563 is looking for program listings of old radio stations of the 30's and 40's especially WJZ, KMMJ, KMA, KFNF and KFEQ.

WANTED: RADIO MAGAZINES before 1935, such as Radio News, Popular Radio, Radio Retailing, Short Wave Craft, etc. Gary B. Schneider, 9511 Sunrise Blvd., #J-23, North Royalton, Ohio 44133.

WANTED: Kid Shows, Serials, Big Band Remotes, Transcription Recordings on Reel to Reel only please. Write to Wally Stall, 8408 N.W. 101 Oklahoma City, OK 73132.

For autobiography would like to know date (at least year/year, month better) of Superman radio episodes in which (1) S. finds Atlantis; (2) S. catches crook by following crook's discarded peanut shells. Believe first is 1945 or 6, Other 47-9. S.J. Estes/205 E. 78/ NY, NY/10021. Mary thanks.

For Sale: Boxed set of six tapes from Stephen King's Night Shift. Original Price: \$34.95. My Price: \$12.00 postpaid. Five sets available. Phil Nelson, 221 Scioto, Chillicothe, OH 45601.

Would like: Mysterious Traveler, Whistler, Pat Novak For Hire on cassette. I have a lot to trade. Write to: Victor D. Padilla, Jr., 104 Marcy Avenue, Brooklyn, NY 11211

Wanted: Amos and Andy, Roy Rogers, and Gunsmoke. Will buy or have shows to trade in X Minus One, Dimension X, Sgt. Preston, Captain Midnight, Suspense, Escape, others. Phil Nelson, 221 Scioto, Chillicothe, OH 45601.

WANTED: Aldrich Family radio programs on cassettes, as well as information. Kenneth Barker, 874 27th Street East, Owen Sound, ON N4K 6P3

FOR-TRADE: SCRIPT-FOR-PROGRAM THE SHADOW 9/26/37, 3/20/38, (have show also) 12/3/39, 4/11/54, 4/18/54, 4/25/54, 5/30/54, 7/4/54, 7/25/54, 8/1/54, 8/8/54, 8/29/54, 9/19/54, 9/26/54, 10/10/54, 10/17/54, 10/24/54, 10/31/54, 9/30/45-or 9/3/54 (not sure which I have). Adam Trachtenburg, 1243 Knorr St., Phila., PA 19111 (215) 745-8224

WANTED: NBC MONITOR. Broadcasts from '55 to '64. I have many complete editions from '65-'75. Write to: Warren Gerbe, 42-60 Bowne Street, Flushing, New York 11355-2907

WANTED: Radio Transcription Discs. Any type, any subject. Gilbert Smith, 248 South 36th St., San Diego, CA 92113-1613

JACK MELCHER, P.O. Box 14, Waukegan, IL 60087 wants to buy radio premiums, games, toys, buttons, comic related items, Disney, political, gum wrappers BUY SELL TRADE 312-249-5626

WILLIAM OSOVSKY, 2501 Ivy St., Chattanooga, TN 37404. Collector of Ralston Tom Mix premiums, green 20 Grand Ale bottles with neck and paper labels intact. Octagon soap premium kites. Alaga syrup tins.

Wanted: Jake & the Kid, Hardy Family, Maisie on cassettes. N.A. McNamee, Box 602, Organ, New Mexico 88052.

Amos & Andy or Jack Benny Shows, other comedy shows. Rob Cohen, 6635 Helm Ave., Reynoldsburg, OH 43068

Wanted: Hercule Poirot shows, Mutual Net, 1945; or info. on these shows. Tim Goggin, 1777 N. Vine #409, L.A., CA 90028 Thank You, Tim Goggin

WANTED: 16" transcriptions, for cash or trade. Joe Salerno, Box 1487, Bellaire, Texas 77402.

"THERE'S A SMALL HOTEL with a wishing well... Can anyone identify the show having this theme? Michael Sprague, 11732 NE 148th Place, Kirkland, WA 98034.

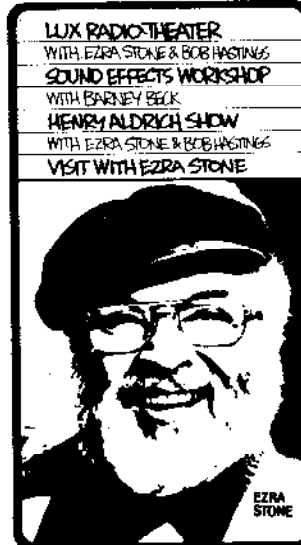
Kitty Kallen is looking for radio and TV shows that she appeared on. She sang with Harry James, Jimmy Dorsey, and others. She worked on the Danny Kay radio show, David Rose shows, and her own show called Kitty Kallen Kalling. Contact Walden Hughes at (714) 545-0318 or write 2527 Duke Place, Costa Mesa, CA 92626.

WANTED: Episodes of AGAINST THE STORM, TERRY & THE PIRATES, THE WOMAN IN MY HOUSE, ONE MAN'S FAMILY episodes prior to 1946, and THE VOYAGE OF THE SCARLET QUEEN programs #6, 7 and 10. Will buy or trade cassettes. John L. Woodruff, 145 Park Avenue, Randolph, NJ 07869-3442.

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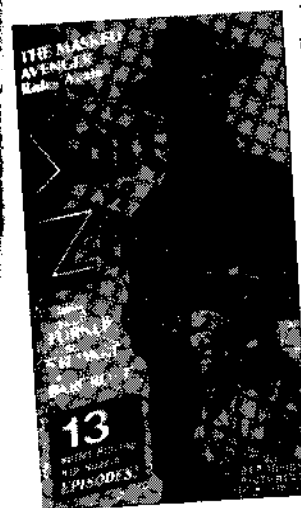


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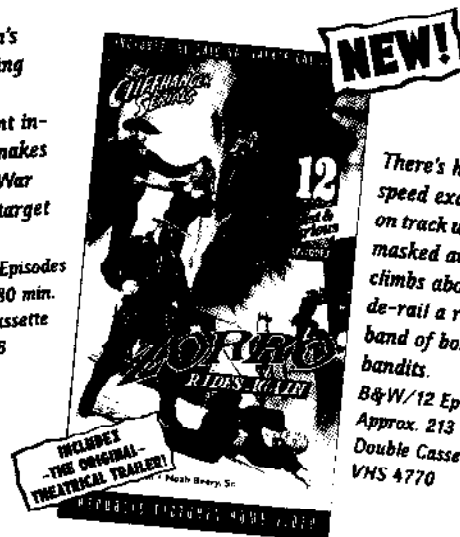


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- B113C6 07/27/48 # 21, 07/28/48 # 22
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- B116C5 10/25/48 # 85, 10/26/48 # 86
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- B116C6 10/29/48 # 89, 11/01/48 # 90
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- B118C3 12/20/48 #125, 12/21/48 #126
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12/28/48 #131, 12/29/48 #132
- B118C5 12/30/48 #133, 12/31/48 #134
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- B118C6 01/05/49 #137, 01/06/49 #138
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- B119C1 01/11/49 #141, 01/12/49 #142
01/13/49 #143, 01/14/49 #144
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